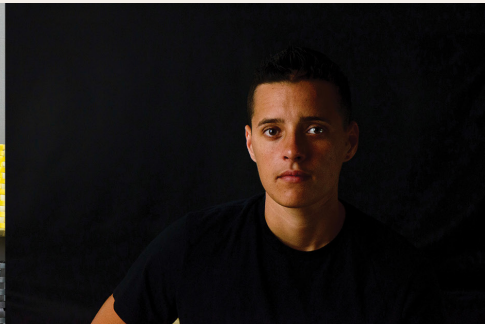
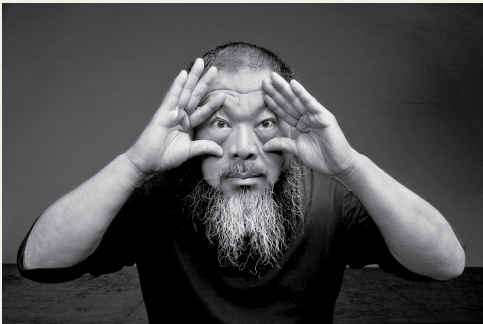


HAWAI'I CONTEMPORARY

Art SUMMIT 2021



SUMMARY RECAP

A recap of the inaugural Hawai'i Contemporary Art Summit 2021, premiered virtually and available online.

MARCH 2021

Art Summit 2021, a precursor to the forthcoming Hawai'i Triennial 2022, featured distinguished speakers from Hawai'i and Asia-Pacific and globally recognized keynotes

AI WEIWEI • THEASTER GATES • HOMI K. BHABHA



The inaugural **Hawai'i Contemporary Art Summit 2021** was a multi-day virtual event that brought together renowned artists, curators, and thinkers from Hawai'i and around the world for discussions on contemporary art and ideas. **A thematic precursor to the Hawai'i Triennial 2022 (HT22)**, Art Summit 2021 expanded on the curatorial theme: Pacific Century – E Ho'omau no Moananuiākea. It premiered online, February 10–13, 2021, and was available for free for on-demand viewing through February 28, 2021.

18

PROGRAMS

5 

LIVE SESSIONS

26

PARTICIPANTS

11

COMMENTATORS

NEARLY

60%

based in Hawai'i

of the 37+ participants and commentators 22 are based in Hawai'i

AUDIENCE

3,400+

REGISTRANTS

from Hawai'i, continental US, Asia-Pacific, and beyond

AUDIENCE

1,660+

LIVE VIEWS

live views of the Art Summit online over the four days

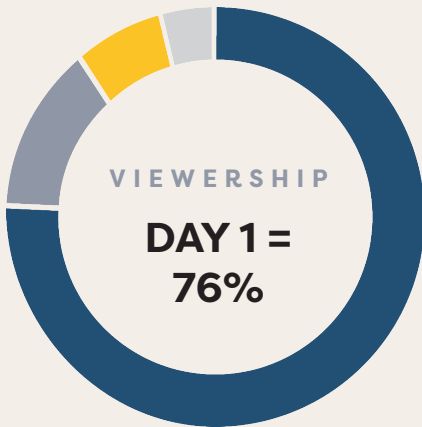
AUDIENCE

14,060+

TOTAL VIEWS

combined live and on-demand views through February 28

VIEWERSHIP BREAKDOWN



VIEWERS FROM

71

COUNTRIES

United States 86%

United Kingdom 2.4%

Australia 1.4%

Canada 1.6%

Japan 1.6%

Hawai'i	39%
California	13%
New York	6%
Illinois	5%
Other*	16%

O'ahu	85%
Hawai'i Island	10.5%
Maui County	4.5%
Kaua'i	.5%

* 21% didn't identify a state.



7.8%

GROWTH

466+ new Instagram followers since December 1, 2020



123,022

NEW IMPRESSIONS

8,862

ENGAGEMENTS

from Feb 10-28, 2021



SOCIAL MEDIA

75,705

PEOPLE REACHED

3,652

CLICKS

32

EMAIL CAMPAIGNS

about the Art Summit were sent to Hawai'i Contemporary's up to 9,316 recipients from December 1, 2020-February 28, 2021

60.4%

OPEN RATE

for a dedicated Art Summit email that announced the timed schedule of the program

5

2

2

3

23

PRESENTING PARTNERS

representing the major art institutions on O'ahu

CREATIVE PARTNERS

Hawai'i-based partners

EDUCATION PARTNERS

Hawai'i-based partners

MEDIA PARTNERS

two based in Hawai'i, one based in Hong Kong to cover local/global

COMMUNITY PARTNERS

467k+

EXTENDED REACH

estimated impressions via press, social media, and digital marketing in Hawai'i and overseas through our partners' efforts and networks

Truly a collaborative endeavor, **Hawai'i Contemporary, as a connector in the arts community, benefited from some 35 partnerships** with primarily Hawai'i-based organizations to present and promote Art Summit 2021. They helped to promote the Art Summit via social media and e-news lists, extending the reach of Hawai'i Contemporary, further amplifying its message, and enhancing brand awareness of the organization in the community, locally and globally.

LEAD SPONSORS



Jonathan Kindred



This project is supported in part by an award from the National Endowment for the Arts.

PRESENTING PARTNERS



CREATIVE PARTNERS



EDUCATION PARTNERS



MEDIA PARTNERS



COMMUNITY PARTNERS

Art Explorium
Aupuni Space
Australian Consulate-General Honolulu
Chef Hui
Donkey Mill Art Center
Downtown Art Center

East-West Center
Estria Foundation
Fishcake
Hawai'i Arts Alliance
Hawai'i International Film Festival
Hawai'i Museum Association
The Hub Coworking Hawai'i

Hui No'eau Visual Arts Center
Japan-America Society of Hawaii
Maui Arts and Cultural Center
Nā Mea Hawai'i
Philippine Consulate General Honolulu
The Pōpolo Project

Pow!Wow! Hawai'i
Pu'uhonua Society
Society of Asian Art of Hawai'i
University of Hawai'i at Mānoa – Dept. of Art and Art History

SELECT VIEWER COMMENTS

“Hawai‘i Contemporary uses art as a starting point to inspire conversations in areas that include climate change, social justice, and native cultures. While not always comfortable, these conversations are critical to advancing and addressing Hawai‘i’s most pressing issues. **Art Summit 2021 conveys why some of the world’s most renowned artists and cultural thinkers will be coming to Hawai‘i to participate in Triennial 2022** and explore these important topics.”

– **Chris Benjamin**, CEO, Alexander & Baldwin

“Congrats for an exciting, intellectually engaging program!!! The Summit really represented the voice of Hawai‘i Contemporary in its mission to connect peoples and ideas through contemporary art.”

– **Wendy Chang**, Director, Rennie Collection

“It’s so inspiring to see these conversations taking place in Hawai‘i, and it’s exciting to see artists and scholars articulating the importance of place and heritage where these themes really resonate with ideas relevant around the world today.”

– **Dr Jacek Ludwig Scarso**, Reader in Art and Performance School of Art, Architecture & Design (AAD), London Metropolitan University

“I just wanted to thank you, and say how much I appreciated the recent Hawai‘i Art Summit. I feel it really connected Hawai‘i with the global art community. I think it also connected Hawai‘i with ... Hawai‘i!”

– **Susan Hogan**, Museum Educator, Hawai‘i State Art Museum

“I very much enjoyed the Arts Summit. I especially enjoyed the conversation with Homi K. Bhabha and the conversations with previous curators. It was delightful to revisit the previous exhibitions. Stronger together.”

– Art Summit participant, Honolulu, Hawai‘i

PRESS HIGHLIGHTS

“The Art Summit, while a creative solution for a time when in-person gatherings are reckless and dangerous, might in fact be a prescription for how the art world can be both global, and environmentally responsible, in the future, even when the world is open for travel.”

– Brienne Walsh, **Forbes**

“An international discussion is adding momentum to the arts in Hawai‘i. The popular Honolulu Biennial Foundation has become Hawai‘i Contemporary, and they are sponsoring an Art Summit to plant ideas for the next exhibition.”

– Noe Tanigawa, **Hawai‘i Public Radio**

“As a preview of the Triennial, the Summit felt most rooted and engaged through the perspectives of Drew Kahu‘āina Broderick. ... One aim of the Triennial, then, is to move through colonial histories ‘to recenter on local, Indigenous knowledge.’”

– HG Masters, **ArtAsiaPacific**

Hawai'i Contemporary Art Summit 2021

Art Summit 2021 was conceptualized, produced, and presented by Hawai'i Contemporary, in collaboration with creative partner NMG Network and filmmakers kekahi wahi (Sancia Shiba Nash and Drew K. Broderick) with technical assistance from Honolulu Box Office.

Hawai'i Triennial 2022

February 18–May 8, 2022

A multi-site exhibition of contemporary art focused around the fluid notion of a Pacific Century – E Ho 'oumau no Moananuiākea.

COMMENTATORS

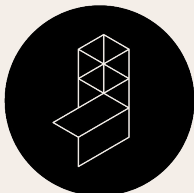
Louise Bernard
Jaimey Hamilton Faris
Akiemi Glenn
Halona Norton-Westbrook
Sara Raza
Céline Semaan-Vernon
Miwako Tezuka
Xiaoyu Weng

'OHANA DAY KEIKI PROGRAMS

Minnie Lee
Hannah Shun
Honolulu Theatre for Youth

PARTICIPANTS

Ai Weiwei
Homi K. Bhabha
Drew Kahu'āina Broderick
Kevin Carvalho
Melissa Chiu
Eating in Public (Gaye Chan)
'Elepaio Press (1976–present) (Mark and Richard Hamasaki)
Léuli Eshrāghi
Theaster Gates
Karrabing Film Collective (Elizabeth A. Povinelli)
Nā Maka o ka 'Āina (Joan Lander)
Mari J. Matsuda
Navid Najafi
Mark "Gooch" Noguchi
Jamaica Heolimeleikalani Osorio
Piliāmo'o (Mark Hamasaki and Kapulani Landgraf)
Kawika Pegram
Mika Tajima
Nikkya Taliaferro
Miwako Tezuka



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Josh Tengan, *Artistic Director*
Nina Tonga, *Artistic Director*

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