



HAWAII TRIENNIAL 2022

hawaiicontemporary.org

ORGANIZED BY

HAWAII
CONTEMPORARY

PRESENTED BY

HAWAII
STATE ART
MUSEUM

MAKE
VISIBLE

PACIFIC
CENTURY

E HO'OMAU NO
MOANANUIĀKEA

HT22 • The location of the Hawaiian archipelago, midway between North America and Asia, may be characterized as one that is 'in-between'—and never has this quality seemed as relevant as it does today. While the twentieth century became known as the American Century, the twenty-first century has been touted as the Pacific Century, describing Asia-Pacific's rise to prominence. The idea of the Pacific Century prescribes a shift from trans-Atlantic or U.S.-European economic and cultural supremacy toward the growing significance of Asia. In recognition of this dynamic, *Hawaii'i Triennial 2022, Pacific Century – E Ho'omau no Moananuiākea*, proposes subject positions that address legacies of an American twentieth century while turning to a very different twenty-first century; one dominated by Pacific political powers and cultural concerns.

CURATED BY

Melissa Chiu
HT22 Curatorial Director

Miwako Tezuka
HT22 Associate Curator

Drew Kahu'āina Broderick
HT22 Associate Curator

43

ARTISTS AND ART
COLLECTIVES

HAWAII'Ī + ASIA-PACIFIC + BEYOND

80

DAYS ON VIEW
FEB 18—MAY 8, 2022

EXTENDED AT HISAM TO DEC 3

100,603

VISITORS IN 11 WEEKS

- 33% Bishop Museum
- 23% Foster Botanical Garden
- 20% Honolulu Museum of Art
- 12% Hawai'i State Art Museum
- 6% Public Programs + Unexpected Encounters
- 4% Royal Hawaiian Center
- 1% Hawaii Theatre Center*
- 1% Iolani Palace**

* LIMITED HT22 VIEWING HOURS
 ** HT22 ON VIEW FOR THREE DAYS

7

SITES OF EXHIBITION
ACROSS O'AHU



55

COMMUNITY + CREATIVE
+ EDUCATION PARTNERS

ORGANIZATIONS WHOSE ENERGY AND EXPERTISE MEANINGFULLY CONTRIBUTED TO ARTIST PROJECTS AND INSTALLATIONS



411

TOTAL ARTWORKS

19

NEW ARTWORK
COMMISSIONS

130

ARTISTS + PERFORMERS
+ SPEAKERS

131,861

TOTAL IMPRESSIONS
ON INSTAGRAM



61,669

UNIQUE PAGE VISITS
FROM 160 COUNTRIES

FROM FEB 18 - MAY 8, 2022
HAWAIICONTEMPORARY.ORG

MEDIA VIEWERSHIP

18,325,576	PRINT
101,011,002	ONLINE
11,194,813	BROADCAST
374,046	RADIO

"The hiatus since the 2019 biennial afforded the exhibition more space and time to critically consider the role of the local and the global in cultural conversations across Hawai'i. This is evident with the title of the exhibition, "Pacific Century - E Ho'omaui no Moananuiākea," the first time the exhibition's title is in Hawaiian. The use of the Hawaiian language prioritizes the local community of Hawai'i among the global audience who will be attending the exhibition. This emphasis speaks to the motives of the exhibition as a whole: to reestablish Hawai'i as a key link across intercultural, global exchange." — Ayanna Dozier, Artsy

TOP 5 VISITOR ORIGINS

- 66.58% Hawai'i
- 29.76% Continental US
- 2.37% Canada
- 0.79% Australia
- 0.61% Japan

BASED ON VISITOR SURVEY

90%

POSITIVE AUDIENCE
REACTION

BASED ON VISITOR SURVEY

"How diverse art and culture is on the island! It's inspiring to see and appreciate. The amount of creativity from the local artists. I enjoyed that the most." — HT22 visitor survey



"It was a true showstopper of an exhibition, visible to anyone who wandered by and beautiful enough to be enjoyed even without knowing the meaning behind the blooms."

— Adam Rathe, *Town & Country*, on Jennifer Steinkamp's artwork (left) for Hawai'i Triennial 2022

111

PUBLIC PROGRAMS

ARTIST TALKS + TOURS + EVENTS
IN-PERSON + VIRTUAL

CONTRIBUTED TO
60.8M
ECONOMIC IMPACT
FROM OUT-OF-STATE VISITORS
BASED ON AVERAGE DOLLARS SPENT PER PERSON BY OUT-OF-STATE VISITORS TO HAWAII
— Hawai'i Tourism Authority

97+
EXHIBITION ATTENDANTS
+ VOLUNTEERS
INDIVIDUALS, FAMILIES, AND ORGANIZATIONS

18,825
KEIKI OUTREACH + ENGAGEMENT
BASED ON ESTIMATED ATTENDANCE AND DISTRIBUTION OF FREE STUDENT ALL-ACCESS PASSES

1.7M
ECONOMIC IMPACT FROM HAWAII RESIDENT VISITORS
BASED ON AVERAGE DOLLARS SPENT PER PERSON BY ARTS EVENT ATTENDEES IN SIMILARLY POPULATED COMMUNITIES
— Americans for the Arts, Arts & Economic Prosperity IV

133.7
FULL-TIME EQUIVALENT JOBS
CONTRIBUTED BY HT22'S TOTAL EXPENDITURES
— Americans for the Arts, Arts & Economic Prosperity IV

BALANCED BUDGET • Expenditures for HT22 totaled **\$4.04 million over a three-year cycle**. We raised more than \$3 million in cash and received some \$1.06 million in in-kind donations from our generous supporters. Funds raised supported the research, planning, and production of HT22, including artwork loans, site-responsive installations, performances, and participatory projects; the development and production of a 284-page hardcover publication; and the presentation of public programs with artists and scholars.

IMAGES Installation view at Hawai'i State Art Museum. Photo: Christopher Rohrer. // *Leeroy New, Balete and Taklobo*, 2022, Foster Botanical Garden. Photo: Christopher Rohrer. // *Ai Weiwei, Iron Tree (detail)*, 2020, Foster Botanical Garden. Photo: Christopher Rohrer. // *Momoyo Torimitsu, Somehow I Don't Feel Comfortable*, 2022, Royal Hawaiian Center. Photo: Christopher Rohrer. // *Jennifer Steinkamp, Queen Lili'uokalani*, 2022, Iolani Palace. Photo: Harvest Moon. // *Pacific Sisters, Te Pu o Te Wheke*, 2022, Bishop Museum. Photo: Kelli Bullock Hergert.

Hawai'i Contemporary is a nonprofit organization that connects communities from across our islands, the Pacific Ocean, and beyond. We cultivate cultural alliances to present the Hawai'i Triennial every three years, an exhibition that celebrates contemporary art and ideas. The multi-site Triennial is complemented by year-round public, education programs, and an international Art Summit, contributing to a robust arts ecosystem in Hawai'i nei.

